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NEWS RELEASE

FOR IMMEDIATE RELEASE

January XX, 2025

Media Contact: Michelle Shabtai

(650) 272-8761, mshabtai@paloaltojcc.org

An Evening with Aleeza Ben Shalom, The Jewish Matchmaker



Palo Alto, CA—January XX, 2025—Renowned relationship expert Aleeza Ben Shalom, host of Netflix's *Jewish Matchmaking*, will be sharing exclusive behind-the-scenes secrets,

mesmerized by her expertise and the enchanting atmosphere of the event. Aleeza Ben Shalom takes the stage in **The Albert and Janet Schultz Cultural Arts Hall at the Oshman Family JCC in Palo Alto on Wednesday, February 19, 2025 at 7:00 PM.**

The show will provide an inside look into Aleeza Ben Shalom's mission to help Jewish singles from across the US and Israel find their soulmates. Inspired by the traditional Jewish matchmaking practice of *shidduchim*, Aleeza brings a distinct modern flair to her work. As the creators of the hit Netflix series *Indian Matchmaking* are behind *Jewish Matchmaking*, viewers can expect a funny, heartfelt and uniquely Jewish take on the joys and challenges of finding love. During the event, Aleeza will discuss the unique issues Jewish individuals face when searching for the right partner, sharing her valuable insights and stories from behind the scenes. The show will also include a fireside chat and audience Q&A with Tinder AI expert Ayal Prizant.

The event promises to be highly memorable with a live matchmaking opportunity for attendees to have their burning questions answered and special surprises in store. Aleeza's magical *je ne sais quoi* will captivate the audience, leaving them inspired and entertained. Tickets for the event are available now; General Admission is \$65 and limited VIP Meet-n-Greet tickets that include a copy of her new book are \$120.

For Calendar Editors

WHAT: Oshman Family JCC will present *An Evening with Aleeza Ben Shalom*, The Jewish Matchmaker in the Albert and Janet Schultz Cultural Arts Hall at the Oshman Family JCC. Aleeza Ben Shalom, host of Netflix's *Jewish Matchmaking*, will share exclusive behind-the-scenes secrets, discuss her groundbreaking dating show and provide a live matchmaking segment.

WHEN: Wednesday, February 19, 2025, 7:00 PM

WHERE: The Albert and Janet Schultz Cultural Arts Hall at the Oshman Family JCC, 3921 Fabian Way, Palo Alto

REGISTRATION: Registration takes place at palaltojcc.org/matchmaker.

About the Oshman Family JCC

The Oshman Family Jewish Community Center (OFJCC) on the Taube Koret Campus for Jewish Life serves the South Peninsula through educational, social, cultural, fitness, sports and other programs. The OFJCC is a multi-generational Jewish neighborhood where all are welcome and which fosters new personal and community connections through rich and rewarding experiences. The OFJCC provides a common ground for Jewish institutions, other local groups, organizations and individuals to work, learn and play together for the betterment of the whole community. The OFJCC's registered trademark is Live Fully®. For more information, visit www.palaltojcc.org or call (650) 223-8700.

Aleeza Ben Shalom is a renowned matchmaker, dating coach, author and sought-after speaker. She is an expert in soulmate clarity, empowering marriage-minded singles to navigate their relationships and make confident decisions regarding their potential life partners.

As the featured matchmaker on Netflix's *Jewish Matchmaking*, Aleeza has gained widespread recognition for her expertise and unique approach. Aleeza is the author of three insightful books. *Get Real, Get Married* is a guide to overcoming relationship hurdles and reaching the chuppah. *Virtual Dating* offers guidance on building connections in a socially distanced world. Her most recent book, *Matchmaker Matchmaker: Find Me a Love That Lasts* was released on January 21, 2025.

With an impressive track record of successfully leading over 200 singles to engagement, regardless of age, affiliation or life stage, Aleeza has earned the title of "Jewish Dating Guru." Her valuable relationship advice has been featured on esteemed media platforms such as *BBC World News*, *NPR*, *Aish.com* and *HuffPost*

Aleeza, along with her husband and five children, recently fulfilled her lifelong dream of moving to Israel and now resides in Pardes Hanna. She cherishes her family, including their lovable dog, "Koda the Kelev."

Tickets + More Information:

For tickets and more details, visit paloaltojcc.org/matchmaker.

Aleeza will be available for phone and video interviews for the next few weeks leading up to the event. For press inquiries, please contact: Michelle Shabtai, Cultural Arts Manager at the Oshman Family JCC in Palo Alto | 650-223-8638 (office) | 650-272-8761 (mobile) | mshabtai@paloaltojcc.org



Oshman Family JCC | Taube Koret Campus for Jewish Life
3921 Fabian Way, Palo Alto, CA 94303 | (650) 223-8700 | paloaltojcc.org



The Oshman Family JCC is proud to be a part of the Koret Initiative on Jewish Peoplehood.

THE KOUM FAMILY FOUNDATION



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